



Dr. Rudolf Bencker

Managing Director of the German Association of the Automotive Industry (VDA)

Dr. Rudolf Bencker, born in 1967, has been Managing Director of the German Association of the Automotive Industry (VDA) since July 2026. He is responsible for the areas of Vehicle Technologies & Ecosystems, Security, Data & Digitalization, Production, Logistics & Aftermarket, Standardization & Regulations, Research & Innovation, and the Research Association for Automotive Engineering (FAT) e.V.

Previously, Dr. Rudolf Bencker worked at the BMW Group as a division head, where his responsibilities included, among other things, powertrain development, product strategy, new technologies, and China, and most recently, invention and innovation management.